



Press Release - for immediate publication

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RAVENNA developers ALC NetworX exhibits for the first time at ISE 2014

Detailed insight into AES67 and the compatible RAVENNA media-over-IP-standard:

For the first time ever, ALC NetworX is presenting its RAVENNA open standard for real-time IP media networking at ISE. In hall 7 at T220, the ALC NetworX team will demonstrate why the AES67-2013 standard on *High-performance audio-over-IP interoperability* is so important and how RAVENNA is already AES67-compatible. Whilst initially developed for the highly exacting demands of the broadcast market, the fields of application for RAVENNA clearly extend into other markets, especially in the fixed installation/integrated AV sector. The presence of ALC NetworX at ISE 2014 strongly demonstrates this continued expansion of the RAVENNA technology into other market areas.

Also, Andreas Hildebrand, Senior Product Manager of ALC NetworX, will give a related lecture on AES67 and RAVENNA at the AudioForum seminar hosted by Italian systems integration media and communications group, Connessioni, at the RAI the day before. Program details can be found at *audioforum.connessioni.biz*.

About RAVENNA:

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA is also suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, interfacility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy. RAVENNA is fully compatible with the recently published AES67-2013 standard on *High-performance streaming audio-over-IP interoperability*.





About ALC NetworX GmbH:

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include AEQ, AETA, Archwave, arkona, Axia, Digigram, Dimetis, DirectOut, DSA Volgmann, Genelec, Infomedia, Lawo, Linear Acoustic, LSB, Merging, MTS, Neumann, Omnia, Qbit, Schoeps, SCISYS, Sonifex, Sound4, Telos and WorldCast systems.

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