



RAVENNA



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Partnership with Archwave AG of Switzerland will open new market segments for RAVENNA

While experiencing strong support by more than 20 renowned partner companies from the professional broadcast market, RAVENNA now receives interest from SOC providers: Archwave, a manufacturer providing cost-sensitive solutions-on-the-chip, has now expressed major interest in RAVENNA by entering into an official partnership and collaboration agreement with ALC NetworX, the company behind RAVENNA.

Archwave provides easy-to-integrate ASIC solutions which allow manufacturers to provide rich-featured I/O capabilities in their audio products, specifically tailored to the needs of high-quantity and price-sensitive market segments. Under the collaboration agreement, ALC NetworX transfers RAVENNA implementation know-how to Archwave in order to speed-up development of a low-cost RAVENNA SOC solution based on Archwave's DM1500E / DM2500N BeBop platforms.

Arie van den Broek, CEO of Archwave: *"For a longer period, Archwave has been investigating for a powerful and proven audio-over-IP technology for porting to our ASIC-based platforms. After careful consideration we came to the conclusion that RAVENNA's foundation on open technologies, its strong user-base in the most demanding markets and its future vision, were the deciding factors for choosing a state-of-the-art technology platform.*

By expanding the range of currently available FPGA-based high-performance RAVENNA solutions with a selection of cost-efficient, yet powerful ASIC-based modules, we are offering customers a wide and flexible choice for RAVENNA implementations, serving existing markets and unlock new market-segments such as Sound Reinforcement and M.I. as well. The collaboration with ALC NetworX will enable a fast route-to-market, while RAVENNA's standards-based architecture will retain the pathways open to support other standards like AES67 or AVB as well.

We are excited about the cooperation with ALC and RAVENNA partners to drive a powerful audio-networking technology to a broad market acceptance."

Andreas Hildebrand, Senior Product Manager of ALC NetworX: *"We are delighted to see a growing interest in RAVENNA even beyond the Professional Broadcast market. With Archwave, a company with an extraordinary market reputation in providing highly competitive SOC solutions to audio device manufacturers has joined the RAVENNA community. While Archwave's current business focus is on price-sensitive market segments, we also expect significant benefits for pro-audio device*



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manufacturers by lowering the entry costs through the use and integration of Archwave's SOC solution."

About Archwave

Founded in 2009 as a spin-off from former BridgeCo Inc. (now SMSC), Archwave has become known as a trusted supplier of ASIC and software solutions for audio, connectivity and streaming applications.

Archwave offers a complete line of USB solutions that connect professional audio platforms to computers, even in mission critical applications in broadcasting and theater environments.

The solutions offered by Archwave integrate silicon, software and PC drivers to enable fast time-to-market product development. Easy customization of Bebob software and built-in flexibility ensure high portability across various target applications.

Archwave AG is privately owned and serves its customers worldwide from its headquarters in Schwerzenbach, Switzerland.

About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy.

About ALC NetworkX GmbH

ALC NetworkX - an R&D company in Munich, Germany - assembled a team of experts with excellent reputation from the Pro Audio industry and with in-depth knowledge in networking technologies to develop the RAVENNA technology platform. While ALC NetworkX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include 25-Seven, AEQ, AETA, arkona, Axia, Digigram, Dimetis, DirectOut, DSA Volgmann, Genelec, Infomedia, Lawo, Linear Acoustic, LSB, Merging, MTS, Neumann, Omnia, Qbit, Schoeps, SciSys, Sonifex, Sound4 and Telos. Interested manufacturers are welcome to join the RAVENNA community.



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