



**RAVENNA**



Press Release -- for immediate publication

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## **ALC NetworX announces new RAVENNA Partner**

The RAVENNA community welcomes - just before the start of the IBC 2011 in Amsterdam - another new member: AETA AUDIO Systems, Le Plessis Robinson, France.

With AETA, another company - established on the broadcast market for more than 30 years and well-known for their portable audio equipment and IP codecs - decided to join the RAVENNA group.

**Christophe Mahoux, Directeur Générale, AETA:** *"We are a leading international developer of portable sound recording units, mixers and advanced audio codecs, optimized for any kind of media and transmission infrastructure. Therefore RAVENNA is the perfect fit for our innovative audio codecs as it provides a powerful, highly flexible and future-proof audio and control interface for the highly integrated systems being used with state of the art newsrooms. These features will provide additional key benefits for our clients.*

*By the way, AETA is also a co-founder of the Audio-Over-IP experts group, which includes the leading manufacturers worldwide and targets inter-operation standards for IP transmission meeting EBU recommendations."*

States **Andreas Hildebrand, Senior Product Manager of ALC NetworX:** *"The RAVENNA group has gained another important partner by AETA AUDIO Systems joining the community. Their experience and knowledge is welcomed strongly as it will strengthen the knowledge base of the RAVENNA group and - together with the existing members - broaden the spectrum of RAVENNA-enabled products and solutions for the Professional Broadcast market. The growing support for the RAVENNA community underlines the demand for an IP-based media distribution technology based on open technology and standards."*

**About AETA AUDIO SYSTEMS:**

AETA AUDIO SYSTEMS S.A.S. has a convincing track record of innovations and industry firsts for more than 30 years. The famous Scoopy was the first professional IP codec using the Session Initiation Protocol (SIP) for IP audio transmission. With its newest successor Scoopy+HD you never lose a story. Its newest additional feature - HD-Voice - offers two additional advantages: Firstly, transmissions of live reports or recorded programs now are virtually guaranteed as you have your own dedicated voice channel once the mobile call is established. Secondly, the "HD Voice" service (AMR wideband) sound quality (7.2 kHz) is so much better that your voice becomes your signature. AETA's product launches in 2011 include the ground-breaking 4MinX the first fully integrated multi-track digital recorder and multichannel mixer in one unit



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(2 in 1 product). In another industry first, AETA has added professional hardware codecs to support HD-Voice (also known as AMR WB) to the renowned version portable Scoopy+ and its studio version Scoop4+.

## *About RAVENNA*

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA will also be suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA will be an open technology standard without a proprietary licensing policy.

## *About ALC NetworX GmbH*

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies now include AETA, Digigram, DirectOut, DSA Volgmann, Genelec, Innovason, Lawo, LSB / VSM Control, Merging Technologies, Neumann and Schoeps. Interested manufacturers are welcome to join the list of current partner companies.

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