



RAVENNA



Press Release - for immediate release

Munich / Montbonnot, Sep. 9th, 2011

ALC NetworX announces new RAVENNA Partnership

With IBC 2011 opening its gates, the RAVENNA partner group is fortified by another well-known manufacturer from the pro audio industries: the French company Digigram S.A. has joined the community of RAVENNA supporters.

Digigram, one of the world's leading developers of professional sound cards, IP codecs and digital audio networking technologies, is a strong addition to the RAVENNA member group as it will not only contribute expert knowledge to the RAVENNA community but may also provide bridge solutions between IP- and Ethernet-based solutions and different application markets.

Philippe Delacroix, President & CEO, Digigram: *"Offering state-of-the-art audio quality, and efficient, powerful yet easy-to-use solutions through innovation has always been at the core of Digigram's commitment to the broadcast community. For this very reason, IP audio has been a key component of our strategy and is embedded in our audio networking solutions since 2007 with full compatibility with EBU N/ACIP recommendations for AoIP contributions over WANs.*

The RAVENNA protocol offers a host of neat features for synchronous Audio-over-IP distribution, (particularly for large-scale broadcast production facilities) based on open, existing standards. It was therefore a logical step for Digigram and entirely in keeping with our own in-house IP audio developments to offer bridges to/from the RAVENNA ecosystem. Broadcasters and audio professionals opting for RAVENNA networking for their IP audio deployments will be able to integrate Digigram equipment into their system to create the best possible infrastructure."

States Andreas Hildebrand, Senior Product Manager of ALC NetworX: *"Digigram is a welcome member to the RAVENNA community, adding tremendously to the knowledge base of the RAVENNA community and - together with the existing members - broadens the spectrum of RAVENNA-enabled products and solutions for the Professional Broadcast market. The growing support for the RAVENNA community underlines the demand for an IP-based media distribution technology based on open technology and standards."*

About Digigram

Sounds Cards, IP codecs and digital audio networking technologies; Digigram offers building blocks for the avant-garde of broadcast and professional audio systems. In addition to being the world's leading developer of professional sound cards, today Digigram is spearheading the development of networked audio infrastructures for



RAVENNA



professional audio applications. By being at the convergence of IT and digital audio, the company has a long-term vision of the possibilities of audio infrastructures and tools to develop competitive, future-proof solutions for its partners and end users.

About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA will also be suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA will be an open technology standard without a proprietary licensing policy.

About ALC NetworX GmbH

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies now include AETA, Digigram, DirectOut, DSA Volgmann, Genelec, Innovason, Lawo, LSB / VSM Control, Merging Technologies, Neumann and Schoeps. Interested manufacturers are welcome to join the list of current partner companies.

Contact information:

ALC NetworX GmbH
Am Loferfeld 58
81249 Munich
Germany
Phone: +49 89 44236777-0
Fax: +49 89 44236777-1
Email: [ravenna\(at\)alcnetworx.de](mailto:ravenna(at)alcnetworx.de)
Url: ravenna.alcnetworx.com

Digigram S.A.
Parc de Pré Millet
38330 Montbonnot
France
Phone: +33 4 76 52 47 47
Fax: +33 4 76 52 18 44
Email: [oudinot\(at\)digigram.com](mailto:oudinot(at)digigram.com)
Url: www.digigram.com