



RAVENNA



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ALC NetworkX announces new RAVENNA Partnerships

Well-timed for IBC 2011, the RAVENNA group has been strengthened by another established manufacturer from the Professional Audio market: Georg Neumann GmbH, Berlin, GERMANY

With Neumann, one of the world's leading manufacturers of microphones and solutions for the studio and broadcast market has entered the RAVENNA member group.

Stephan Peus, President Development, Neumann, about RAVENNA: *"Integrating audio network technology with our Solution-D digital microphone system has time and again proven to be a successful path. This has become apparent again this summer, with many live events, like open-air concerts, and installed sound applications.*

We are pleased to have found in RAVENNA an open and IP-based network technology. Besides handling the audio stream, it also provides the possibility to remote control our digital microphones, thereby facilitating their full integration with mixing consoles. Especially for customers of the Lawo Group, the advantages of digital microphone technology are straightforward, with direct remote control from their consoles.

We believe that RAVENNA, with its growing number of participating companies, will find rapid diffusion and acceptance, in the studio as well as in the recording world."

States Andreas Hildebrand, Senior Product Manager of ALC NetworkX: *"Neumann is a welcome addition to the RAVENNA group as the company has a long-standing tradition in the professional audio market. With its experience in microphone and speaker design it will strengthen the knowledge base of the RAVENNA community and - together with the existing members - broadens the spectrum of RAVENNA-enabled products and solutions for the Professional Broadcast market. The growing support for the RAVENNA community underlines the demand for an IP-based media distribution technology based on open technology and standards."*



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About Neumann:

Georg Neumann GmbH, with its headquarters in Berlin, Germany, is well known as one of the world's leading manufacturers of microphones. The company, which was established in 1928, has a long track record of world-leading product designs and has been recognized with a string of international awards for its technology innovations. From 2010, Neumann offers this expertise in electro-acoustic transducer technologies to the studio monitoring market, and will provide optimum solutions to its customers in the areas of TV and radio broadcasting, recording, and audio productions. Neumann is now the perfect partner for both the input and the output of the audio signal path. Neumann has manufacturing facilities in Germany (microphones) and Ireland (loudspeakers), and is represented in over 50 countries worldwide by Sennheiser subsidiaries, as well as by long-term trading partners. Georg Neumann GmbH is a Sennheiser Group company.

About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA will also be suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA will be an open technology standard without a proprietary licensing policy.

About ALC NetworkX GmbH

ALC NetworkX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworkX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies now include AETA, Digigram, DirectOut, DSA Volgmann, Genelec, Innovason, Lawo, LSB / VSM Control, Merging Technologies, Neumann and Schoeps. Interested manufacturers are welcome to join the list of current partner companies.



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