



# RAVENNA



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## SCISYS joins into RAVENNA partnership

SCISYS Deutschland GmbH today announces their joining of the RAVENNA initiative to strengthen Audio-over-IP technology within the radio broadcast world. The German company is a turnkey broadcast solution provider known for its dira!® product line for the comprehensive handling of workflows.

Dr. Karl-Willi Pieper, Director of SCISYS Deutschland GmbH: *“Audio-over-IP will definitely have a major impact on workflows and infrastructure within broadcast organizations. We firmly believe that the RAVENNA technology will help making the transition to this new approach much easier. We already have first operational customer installations with dira!® - our radio production and play-out system - working with Audio-over-IP, and we are sure, that in the future Audio-over-IP will be the de facto standard. And RAVENNA delivers the best technology platform for this.”*

Andreas Hildebrand, Senior Product Manager of ALC NetworX: *“With SCISYS, the first company providing solutions that cover the complete workflow of planning, creating and broadcasting media content connects to the RAVENNA world. While most of the established RAVENNA partners offer dedicated products for audio processing and conversion, SCISYS’ move shows evidently that the potential of the RAVENNA technology is not only restricted to the way media signals are distributed throughout a facility, but also offers the opportunity to change and improve overall media processing workflows. The decision by SCISYS to officially support RAVENNA is an indicator that more and more manufacturers and end customers favor open and standardized technologies against proprietary solutions.”*

### About SCISYS:

Media Broadcasting Solutions (MBS) is a division of SCISYS Deutschland GmbH. MBS has been offering solutions in the professional broadcast segment for more than 20 years. The division implements turnkey systems for leading broadcasters based on the modular dira!® product line and the SCISYS content management system for archives. Customers include the BBC and major German and Arabic broadcasters.

### About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is



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designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA will also be suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy.

### *About ALC NetworkX GmbH*

ALC NetworkX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworkX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include AEQ, AETA, arkona, Axia, Digigram, Dimetis, DirectOut, DSA Volgmann, Genelec, Infomedia, Lawo, Linear Acoustic, LSB, Merging, Neumann, Omnia, Qbit, Schoeps, Sonifex, Sound4 and Telos. Interested manufacturers are welcome to join the list of current partner companies.

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