



RAVENNA



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AEQ joins RAVENNA Community

Following a series of partnership announcements around IBC, ALC NetworX now welcomes another well-known manufacturer from the broadcast industries to the RAVENNA community: With the Spanish company AEQ, one of the finest manufacturers of broadcasting equipment decided to support the RAVENNA open-standard media networking technology.

Rogelio de la Fuente, President & CEO, AEQ: "To offer solutions that will render simplicity and cost efficiency to any broadcast application is, and has always been, the prime objective to AEQ. Having a long track record in the field of audio encoding, we have also always sought the maximum compatibility with other manufacturers, guaranteeing maximum flexibility to customers. Being committed to continue offering standard and non-propriety solutions to the world broadcasting community, we took the strategic decision to implement IP for its audio networking solutions in 2006. AEQ is also adopting the EBU N/ACIP recommendations for AoIP contributions over WANs, taking actively part in the working group.

The embracing of the RAVENNA protocol by AEQ becomes really natural. The RAVENNA environment offers standards that are based upon existing ones and at the same time being open. This is without any doubt perfectly in line with what to AEQ is a maximum in IP audio networking. RAVENNA to AEQ does not become an objective "per se" but rather a mean to ensure that the broadcast industry advances towards the international normalisation of AoIP networking.

Andreas Hildebrand, Senior Product Manager of ALC NetworX: "With AEQ the RAVENNA community has gained another important member. Their product portfolio and commitment to maximum compatibility are a welcome addition to the growing spectrum of future RAVENNA-enabled solutions designated to match the demanding needs of today's broadcast industry. The growing support for the RAVENNA community underlines the strong demand for an IP-based media distribution solution based on open technology and standards."



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About AEQ:

AEQ - Audio and communications for broadcasters. For over 30 years AEQ has been at the forefront of developing communications equipment, broadcast automation systems, broadcast audio mixers, routing systems and other solutions for radio and television. AEQ also offers engineering and installation services for permanent broadcasting facilities and outside broadcasting. Further, AEQ is a well known equipment and service provider for commentary audio generation, routing and transport at the most important international sport events. AEQ has worldwide presence through a network of distributors that are providing local support to its end-users. AEQ holds offices in USA, Portugal and Spain.

About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA will also be suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA will be an open technology standard without a proprietary licensing policy.

About ALC NetworX GmbH

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include AEQ, AETA, Digigram, DirectOut, DSA Volgmann, Genelec, Lawo, LSB / VSM Control, Merging Technologies, Neumann, Schoeps and Sound4. Interested manufacturers are welcome to join the list of current partner companies.



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