



Press Release - for immediate distribution

Munich, March 26th, 2015

ALC NetworkX to present on AES67 at NAB Broadcast Engineering Conference

ALC NetworkX, developers of the RAVENNA networking technology, is looking forward to a busy NAB show with no less than two presentations scheduled on the topic of AES67 and how it can be integrated into products and projects. AES67 is the new audio-over-IP networking standard introduced by the AES in September 2013 aimed at improving interoperability between different protocols. RAVENNA is already fully AES67-compatible.

The first presentation is part of the Broadcast Engineering Conference at NAB on Sunday, April 12th. Entitled “Rolling out AES67 into Real-World Applications” the presentation will be given by Andreas Hildebrand, Senior Product Manager at ALC NetworkX, at 1:30pm, room S227. The second presentation, also on Sunday at 3pm in room N202LMR, is a demonstration and information session hosted by the Media Networking Alliance on “Possible ways to integrate AES67 into your products.” A number of presenters, including Andreas will be participating.

“The more people understand AES67 and why it is in everyone’s interest to adopt the standard as widely as possible, the better it is for all of us,” states Andreas Hildebrand. “AoIP networking is clearly the way forward and will eventually become the norm, in much the same way that digital consoles have now superseded analog boards. The new AES67 standard gives us a base to work from that will ensure interoperability between products and protocols and thus make for seamless integration in complex projects.”

It should be noted that AES67 is an interoperability standard, not a complete solution and, in order to use the standard, you need a protocol framework. RAVENNA is currently the only AoIP protocol on the market that is natively AES67-compliant.

Manufacturers who have already integrated RAVENNA into their products include Archwave, Digigram, DirectOut, Lawo, Merging Technologies, Neumann and Riedel with others poised to make announcements very soon. Most will be exhibiting at the NAB show, as will ALC NetworkX who can be found on the RAVENNA booth #C2218.

About RAVENNA

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is



designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA is also suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy. RAVENNA is fully compatible with the recently published AES67-2013 standard on High-performance streaming audio-over-IP interoperability.

About ALC NetworkX GmbH

ALC NetworkX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has been assembled to develop the RAVENNA technology platform. While ALC NetworkX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include AEQ, AETA, Archwave, ARG, arkona, Calrec, Cordial, Digigram, Dimetis, DirectOut, DSA Volgmann, GatesAir, Genelec, Infomedia, Jutel, Lawo, LSB, Merging, MTS, Neumann, Omicron, Orban, Qbit, Riedel, Schoeps, SCISYS, Sennheiser, Sonifex, Sound4, Telos Alliance and WorldCast systems.

Contact information:

ALC NetworkX GmbH
Am Loferfeld 58
81249 Munich
Germany

Phone: +49 (89) 44236777-0
Fax: +49 (89) 44236777-1
Email: [ravenna\(at\)alcnetworx.de](mailto:ravenna(at)alcnetworx.de)
Url: ravenna.alcnetworx.com