Press Release – for immediate publication

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ALC NetworX announces new website for RAVENNA

ALC NetworX, developers of the RAVENNA Audio-over-IP technology, are pleased to announce the launch of a brand new website dedicated to RAVENNA and AES67: ravenna-network.com

The new website, whilst retaining RAVENNA's trademark green identity, has been built using modern web development techniques to deliver a brand new look and feel with plenty of dynamic content. The aim is to make the RAVENNA technology and information about the recent AES67 interoperability standard as accessible as possible.

"Digital audio networking, and especially Audio-over-IP networking, is an extremely complex subject and knowledge levels vary enormously," noted ALC NetworX's Andreas Hildebrand. "Our aim with the new website was to present the key elements as clearly as possible with plenty of visual content in order to keep the message as uncluttered as possible."

Visitors to the site will find product listings of RAVENNA-enabled products, lots of interesting video content, access to a renewed YouTube channel, a Solutions area for manufacturers, and much, much more. The site also features a section dedicated to the AES67 interoperability standard published by the AES in 2013 and how it relates to digital audio networking in general and to RAVENNA in particular. As part of the working committee who developed the standard and in light of the fact that RAVENNA is currently the only AoIP technology that is natively AES67-compatible, the new website offers one of the most comprehensive resources available for those looking for information on how to implement AES67 into their installations.

For more information, please visit ravenna-network.com

About RAVENNA:

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA is also suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other

fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy. RAVENNA is fully compatible with the AES67-2013 standard on *High-performance Streaming Audio-over-IP Interoperability*.

About ALC NetworX GmbH:

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has developed the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. Current partner companies include AEQ, AETA, Archwave, ARG, arkona, Axia, Calrec, Cordial, Coveloz, Digigram, Dimetis, DirectOut, DSA Volgmann, GatesAir, Genelec, Infomedia, Jutel, Lawo, Linear Acoustic, LSB, Meinberg, Merging, MTS, Neumann, Omicron Lab, Orban, Omnia, Qbit, Riedel, Schoeps, SCISYS, Sennheiser, Sonifex, Sound4, Telos and WorldCast Systems. Interested manufacturers are welcome to join the RAVENNA partner community.

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