



Press Release - for immediate publication

Munich, October 13th, 2015

RAVENNA gears up for busy AES

Following a highly successful IBC show in Amsterdam which saw the announcement of two new partners and the launch of a raft of new RAVENNAenabled product, RAVENNA is preparing for an equally busy AES show in New York at the end of the month with a particularly packed seminar program.

Firstly, Andreas Hildebrand of ALC NetworX, developers of the RAVENNA audio networking technology platform, will be chairing the workshop, **Networked Audio:** N8 - How to get AES67 into your systems/products (http://www.aes.org/events/139/networkaudio/?ID=4600)

Hildebrand will also be participating as a panelist in three other networked audio seminars:

- Network Performance Requirements for Audio Applications chaired by Jim Meyer of Clair Global (http://www.aes.org/events/139/networkaudio/?ID=4597)
- How will AES67 affect the industry? chaired by Rich Zwiebel of QSC (http://www.aes.org/events/139/networkaudio/?ID=4601)
- **AES67 Interoperability Testing** chaired by Kevin Gross of AVA Networks (<u>http://www.aes.org/events/139/networkaudio/?ID=4601</u>)

RAVENNA will also be participating in the AES67 plug-demo on the Media Networking Alliance (MNA) booth where interoperability amongst AES67-enabled devices including RAVENNA-enabled equipment from Lawo, Genelec, Meinberg, DirectOut, Merging, Archwave, Digigram and Telos/Axia as well as devices from Yamaha, Focusrite and QSC will be demonstrated.

Finally, following on directly from AES in New York, another AES67 plug-fest is scheduled in Washington D.C. on November 2nd which will see participation from RAVENNA partners ALC NetworX, Lawo, Archwave, Merging, Digigram and many other companies who will be testing their latest AES67 implementations.

For further information, please visit <u>www.ravenna-network.com</u> or come and visit us at AES on the MNA booth #344.





About RAVENNA:

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA is also suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, interfacility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy. RAVENNA is fully compatible with the AES67-2013 standard on *High-performance Streaming Audio-over-IP Interoperability*.

About ALC NetworX GmbH:

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the pro audio industry and in-depth knowledge in networking technologies has developed the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies. For a full list of our current partners, please visit <u>http://www.ravenna-network.com/partners/</u>

Interested manufacturers are always welcome to join us.

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