

Press Release - for immediate publication

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RAVENNA technology partners dominate IBC awards

IBC 2017 was an immensely successful show for RAVENNA at a number of levels. RAVENNA networking technology continues to gain traction in the broadcast market and is now the market-leading networking protocol in the broadcast industry. This success was reflected by the unprecedented number of awards scooped up by RAVENNA partners during the show. No fewer than seven RAVENNA partners won New Bay Best of Show awards, whilst Merging Technologies, Lawo and Artel Video Systems each scooped up a prestigious IABM award for Design & Innovation. Sonifex was named as an IABM finalist in addition to their Best of Show award. In short, an impressive haul by anyone's standards!

The IABM Design & Innovation awards are particularly sought after. This year, after much hard work, the panel narrowed down the entries to 40 finalists across ten different categories. John Ive, IABM Director of Strategic Insight, chaired the judging panel. "The shortlisted 40 entries were all particularly strong with real innovation on show - all would have been worthy winners. As a result, our judges faced a real challenge this year," he said. "The 'Xtra Factor' that stood the eventual winners apart was their potential impact on the industry - innovations that really move the needle."

The three RAVENNA winners were Merging Technologies for their ANEMAN audio network manager in the system automation & control category; Lawo for the mc²96 grand production console which scooped the audio award; and Artel, whose multi-function IP platform with integrated non-blocking layer switch won the content & communication infrastructure category.

Of ANEMAN, the judges said, "Impressive technology with an interoperable and open platform. They have identified a critical core problem faced by the technical staff and developed an elegant solution. This is an innovative product that solves a real and universal challenge."

The panel was equally complimentary when it came to the Lawo mc²96: "At last, a console that takes account of the fact that audio mixing for television requires the ability to see as well as hear an incoming source before taking the audio to air. A very exciting product that looks to be very intuitive to use."

The Artel IP switch was deemed a "Very useful product with very large application space. Spot on industry demand, flexible and upgradeable platform supporting all relevant standards. Perfect for small, remote network edge applications. Excellent innovation."

Sonifex was listed as a finalist in the audio category for their new AVN-PXH12 2 x 12 channel mixer monitor, ultimately losing out to Lawo. "There is a certain irony in

being pipped at the post by another RAVENNA partner, but if it had to be anyone, Lawo is certainly a worthy opponent!” quipped Sonifex MD, Marcus Brooke. However, Sonifex were able to celebrate a win anyway as the same product received one of just three New Bay Best in Show awards from Audio Media, who also honoured Merging’s revolutionary ANEMAN audio network management tool.

Other RAVENNA partner wins include the IQOYA *VIP IP radio software from Digigram; the RadioMan ACCESS cloud radio broadcasting platform from Jutel; the Manager NMS (network management system) from Worldcast Systems; and the Intraplex IPConnect IP data protection software application from GatesAir, all from Radio World magazine.

“It’s great to see so many of our partners rewarded in this way,” commented RAVENNA evangelist, Andreas Hildebrand. “The large number of awards garnered by RAVENNA partners for their IP-based products is a testament to the way the industry is evolving and the increasingly important part that RAVENNA is playing in that evolution.”

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About RAVENNA:

RAVENNA is a technology for real-time distribution of audio and other media content in IP-based network environments. Utilizing standardized network protocols and technologies, RAVENNA can operate on existing network infrastructures. RAVENNA is designed to meet the strict requirements of the pro audio market featuring low latency, full signal transparency and high reliability.

While primarily targeting the professional broadcast market, RAVENNA is also suitable for deployment in other pro audio market segments like live sound, install market and recording. Possible fields of application include (but are not limited to) in-house signal distribution in broadcasting houses, theaters, concert halls and other fixed installations, flexible setups at venues and live events, OB van support, inter-facility links across WAN connections and in production & recording applications.

Unlike most other existing networking solutions, RAVENNA is an open technology standard without a proprietary licensing policy. RAVENNA is fully compatible with the AES67-2015 standard on *High-performance Streaming Audio-over-IP Interoperability*. Liaisons with standards organizations and industry alliances (e.g. AES, AIMS, AMWA, MNA, SMPTE and others) ensure the close alignment of RAVENNA technology with current industry trends.

About ALC NetworX GmbH:

ALC NetworX is an R&D company in Munich, Germany. A team of experts with excellent reputation from the Pro Audio industry and in-depth knowledge in networking technologies has developed the RAVENNA technology platform. While ALC NetworX will continue to keep the lead role in the RAVENNA technology development, product implementations will be executed by individual partner companies, such as Archwave, Genelec, Lawo, Merging, Riedel, Sonifex, Ward-Beck and others. For a complete list of current partner companies, please see <http://www.ravenna-network.com/partners/>.

Interested manufacturers are welcome to join the RAVENNA partner community.



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